



# hnzo

creative solutions



NOT JUST A  
**COMPANY PROFILE**  
BUT A STATEMENT OF INTENT

“ A well designed system should be able to operate and maintain itself...harmoniously ”

Our will to get things done **and done right** is the competitive advantage we bring to your organization. We are a small group of seasoned consultants each with more than 10+ years in the respective tech spaces ready to design your big idea or deploy your product.

**Technology ≠ Latest IT Gadgets**

Technology is the methodology you apply to solving a problem, a technical simplicity in the solution - not a vitamin but a pain killer.

Designing the experience and the product sells itself, **design the right experience** and not only will the system be designed, it will identify who is best to run it, where to run it from and how to improve on it.

Our ethos concerning design and development is to take inspiration from what nature has already implemented and replicate that to your product.

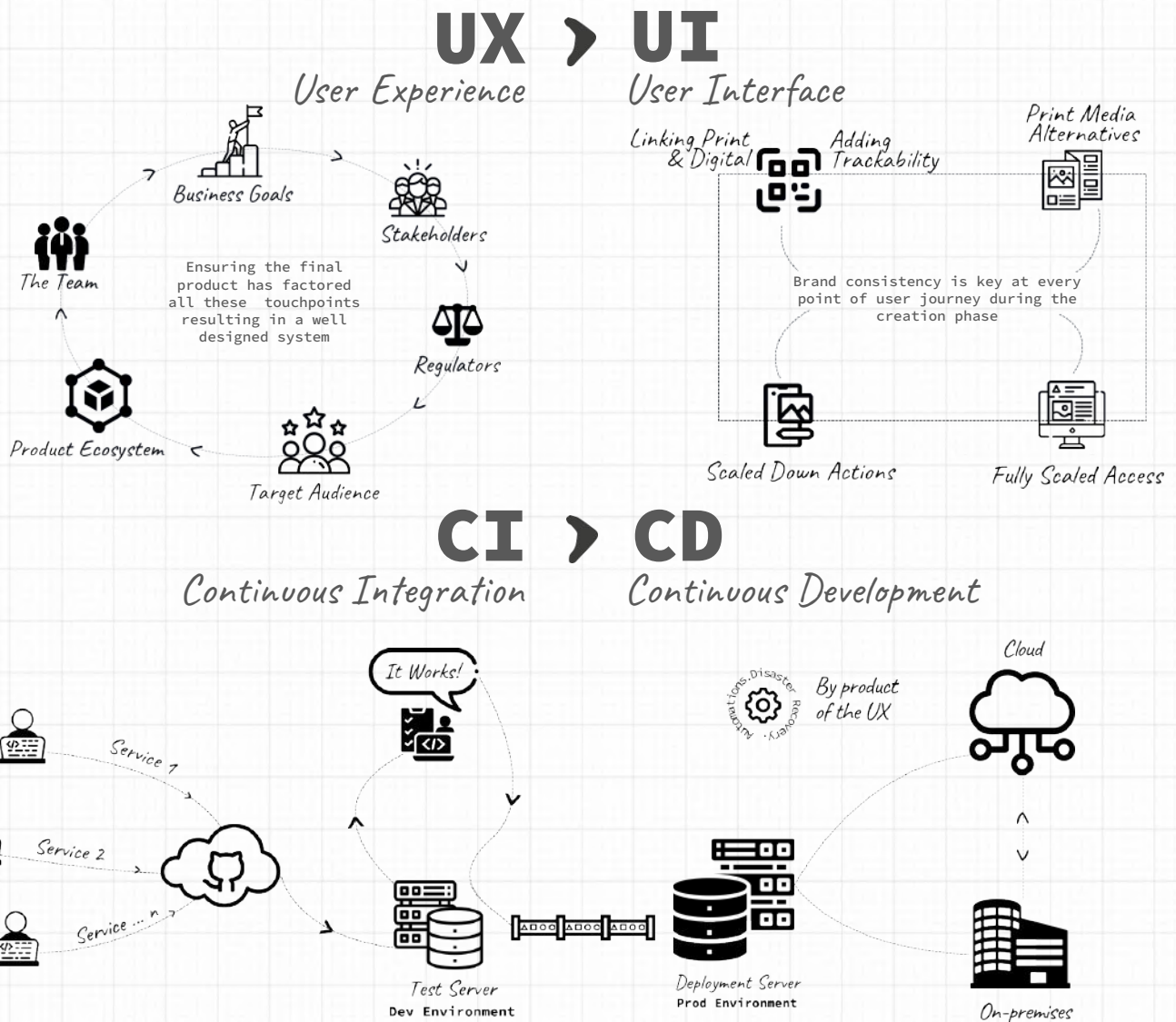
We have meticulously worked at every stage of the product design and development phase and bring to the table a wealth of experience and knowledge the ensure your project's resources are utilized effectively and efficiently.

Our primary target audience are NGO's and start-ups (we have a huge passion for creating from scratch).

We have narrowed it down to 4 key areas that determine a products successful launch:

1. User Research & Experience
2. User Interface Design & Development
3. Platform Integrations
4. Deployment Strategies (Cloud/OnPrem)

Below is our approach to executing these in collaboration with your organization.





# 87%

**Project completion success rate**

90/125 Websites/Microsites (72%)

52/55 Print Projects (95%)

9/11 Web Platforms (82%)

5/5 Platform Integrations (100%)

## TECHNOLOGY STACK



## SKILLSET

### Project Management



*Planning, Budgeting, Documentation, Stakeholder, Brand Management, Reporting*

### Data Presentation & Engineering



*Quantitative & Qualitative Data Process for Decision Making, Infographics, Data Migration & Transformation*

### Product Design



*UX Research, Prototyping, UI Design & Toolkit Development*

### Front-End Engineering



*HTML/CSS/JS/React*

### Cloud Deployments



*AWS, Salesforce/Taroworks*

### Leadership Skills



*Excellent Communication Skills (written and verbal), Strategic Thinking, High EQ, People & Team Management, Detailed Oriented Planner*

## TRULY, OUR PASSION IS CREATING PRODUCTS FROM SCRATCH!

Whilst we are crazy about NGO's and Start-ups, we do take on corporate projects.

### NGO's

Monitoring, evaluation, reporting and learning is our strength. Be it crafting the strategy on how best to deploy digital resources to automate print ones or the actual design of the solution, we would love to be part of your conversation.

### START-UPS

You have to move quick! From ideation to your first deployment you need to make sure you have ticked all the right boxes and not all the boxes to ensure the second deployment will be another success. We love creating products from scratch!

### CORPORATE

Have you got a new service you would like to add-on to your delivery? Whilst we do not specialize with integrations we are extremely efficient at giving you the vision and playbook for your new value additions.

# What do you think?

We'd love to be part of your next brainstorm session! Send us an invite with what you want to create and we'll pick it up from there.

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